

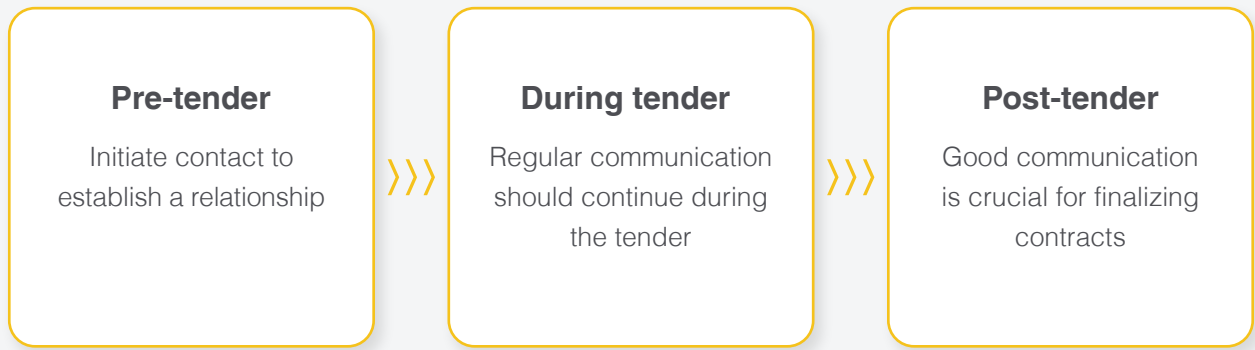
# Tips for creating a **solid carrier communication strategy**

Effective and open communication is essential for fostering strong relationships, ensuring smooth operations, and achieving mutual success.



## Establish a **clear timeline**

for communication throughout the tender process.

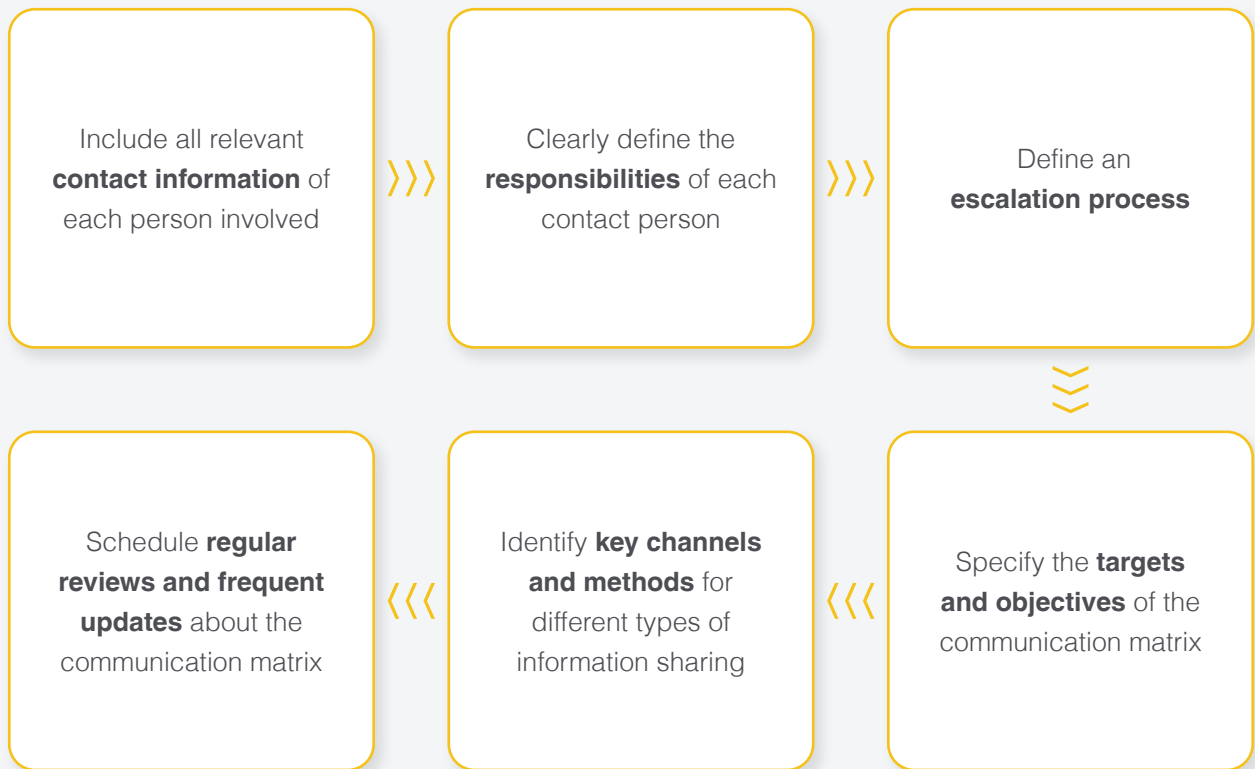


## Use a **mix of communication methods**

like **emails, phone calls, personal meetings, webinars, and question rounds** to effectively engage with carriers.

Choose the methods that best suit the preferences of both parties.

## Implement a **communication matrix**



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